



REPLIFY™

VIRTUALIZED APPLICATION ACCELERATION

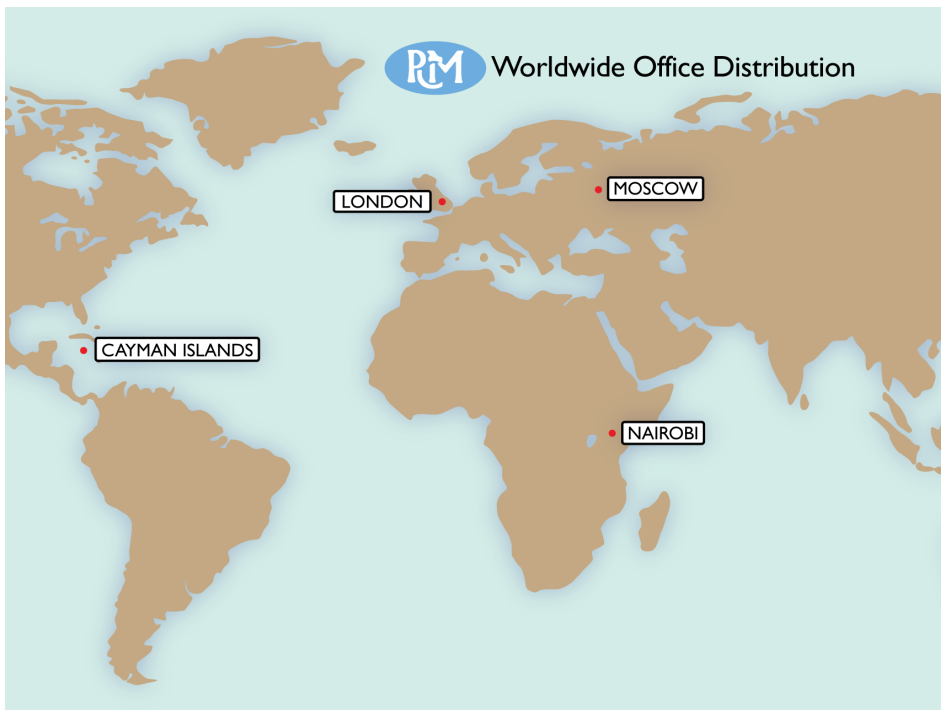
Case Study: Prosperity Capital Management

Prosperity Capital Management achieves massive IT productivity improvements with Replify's Reptor Accelerator Solution enables all employees to access corporate documents quickly across the wide area network, regardless of file size.

The Project

Prosperity Capital Management Ltd (PCML) is a global fund management company with offices in Moscow, London, the Cayman Islands and Nairobi. Historically, the company has deployed IT within each jurisdiction, independently of the others.

Tibus, the company's service provider, was commissioned to build a highly available centralized corporate IT platform, consolidating data across the group, improving security, accessibility, collaboration efficiencies, and to enable PCML to meet regulatory requirements for disaster recovery and business continuity.



Operational Challenges

As a result of the nature of the business there is zero tolerance for interruption and downtime, and data must be quickly accessible at all times. With many users regularly accessing large, image-rich documents, download speeds just weren't comparable to LAN speeds, and in some cases the network rendered certain documents inaccessible.

The Company

Prosperity Capital Management Ltd (PCML), a global fund management company with offices in Moscow, London, Caymans and Nairobi.

Key Challenges

- » To implement a secure, risk-free solution for a centralized, corporate IT platform.
- » To massively improve file download speeds over a centralized wide area network.
- » To enable all employees to access all documents quickly across the network, regardless of file size with application 'neutrality'.
- » To introduce zero tolerance for file access interruption and downtime.

Solution

Reptor Accelerator Suite

100% software solution for Application Acceleration and WAN Optimization

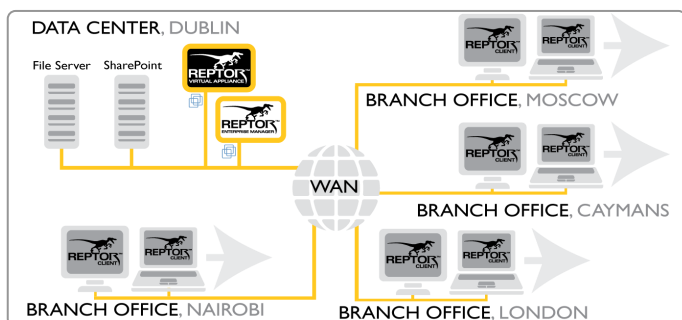


The Solution

Tibus, PCML's service provider, installed the Replify Reptor Accelerator Suite into the client company's network. The Reptor solution is an all software solution for WAN optimization and application acceleration. With risk-free, seamless integration, the result of the implementation is a highly efficient, centralised corporate IT network with none of the drawbacks or bottlenecks of the pre-optimised network.

Global deployment of the Reptor Accelerator was achieved in minutes with immediate performance improvements and with no requirement for any hardware at server, workgroup or client end-points. What's more, as the organization's circumstances change, there are no restrictions on the number of clients or virtual appliances in a network configuration and no extra costs are incurred for setting up new virtual appliances.

The nature of PCML's business means that all data for all employees has to be quickly accessible at all times. The Reptor software enables downloads at lightning speeds for critical business applications as well as keeping organizations equipped with the most up-to-date WAN Optimization technology. All employees, regardless of location, can enjoy applications that work fast, with everyone benefiting from the same high level of performance. With PCML staff regularly accessing large, image-rich files, data that was once impossible to access, once again became available to all employees. In fact, download speeds became comparable to LAN speeds.



In today's economic climate, Replify's Reptor software solution offers the industry's best price/performance solution for application acceleration and WAN Optimization. The need for expensive hardware and associated costs are eliminated and pricing is fixed by license blocks according to the number of concurrent users in the system, rather than actual number of users.

Furthermore, with the ability to accelerate HTTPS applications, the organization can be assured that the entire global workforce can securely access centralized applications. Traffic can be accelerated either over the organization's internal VPN or over the internet—securely and fast.

With a network of global offices, an all-software acceleration solution is a perfect fit within PCML's IT network. The Virtual Appliance in the Data Center is always deployed out-of-band which means that no network reconfiguration is required. The Virtual Appliance only requires a virtualized host on which to install an IP address. Network administrators are able to select application servers that are to be accelerated without impacting the rest of the network traffic.

With the Reptor Enterprise Manager, the network administrator can very simply manage a large Reptor Accelerator deployment with many clients and appliances. The manager gains a unique view of optimized network resources. Client groups can also be defined to control client configuration and generate management reports and graphs with end-to-end network visibility.

Other key benefits of the Reptor Accelerator included **XDR** data de-duplication, a software module which results in a massive reduction in file transfer time over wide area networks and there are also benefits from enhanced performance when accessing files with Windows File Sharing (CIFS), completely eliminating latency frustrations with CIFS acceleration functionality.

The Result

According to Brian McCrory from Tibus,

"The Replify solution has made a remarkable difference to PCML's corporate IT network. We were able to get PCML up and running in a matter of minutes with the Reptor software and with no requirement for additional hardware."

"Data transmission has improved radically, in some instances we're seeing improvements of 13x. With the best price/performance ratio in the industry, PCML really has installed the optimum solution with outstanding performance and clear cost savings together with a host of additional user benefits."



REPLIFYTM

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